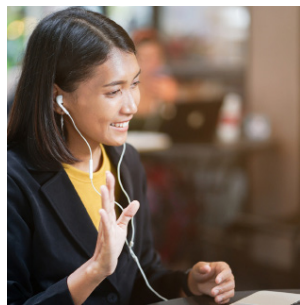


# GLOBAL LEADERSHIP



# & INNOVATION VIRTUAL PROGRAM

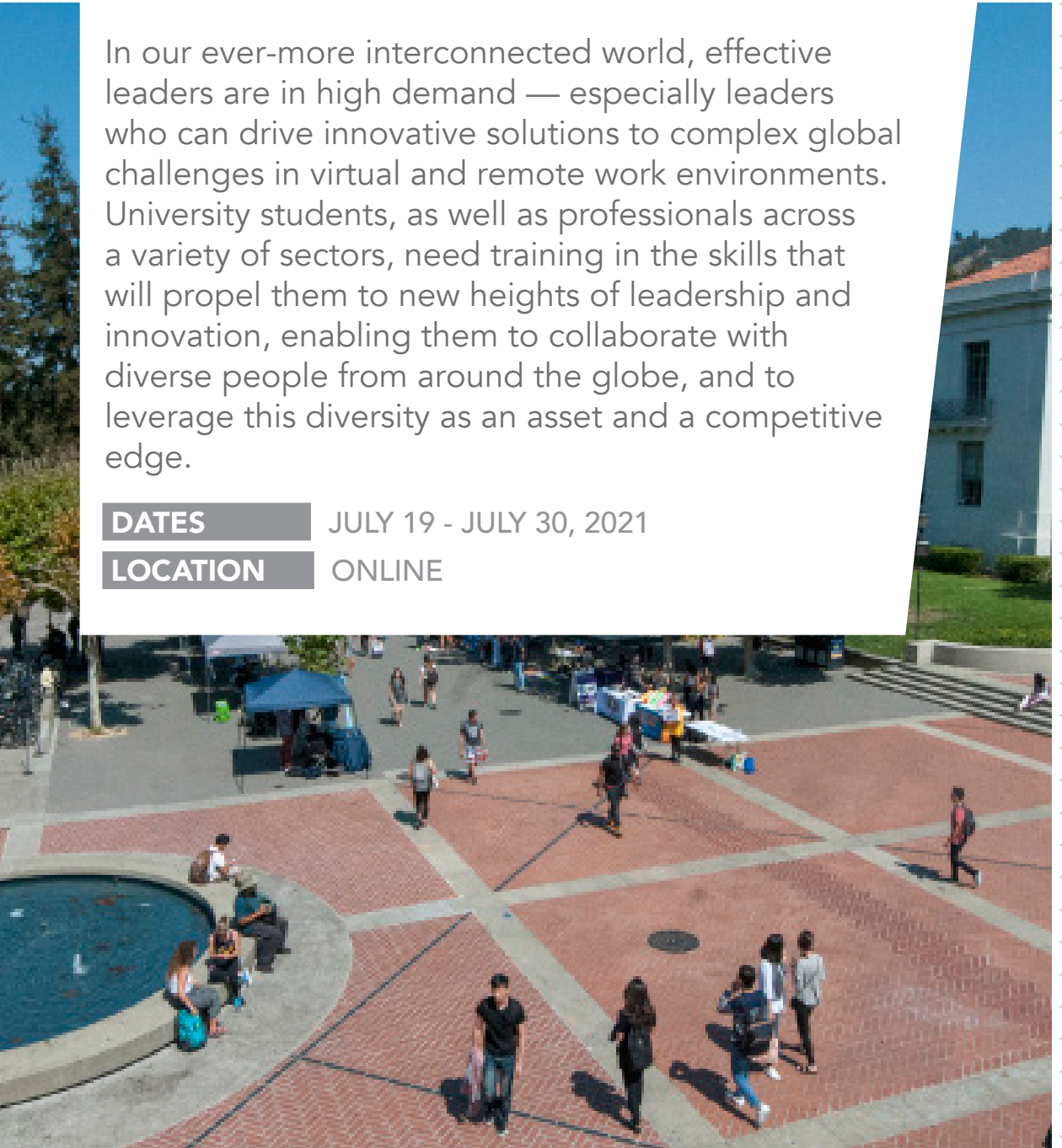


# COURSE DESCRIPTION

In our ever-more interconnected world, effective leaders are in high demand — especially leaders who can drive innovative solutions to complex global challenges in virtual and remote work environments. University students, as well as professionals across a variety of sectors, need training in the skills that will propel them to new heights of leadership and innovation, enabling them to collaborate with diverse people from around the globe, and to leverage this diversity as an asset and a competitive edge.

**DATES** JULY 19 - JULY 30, 2021

**LOCATION** ONLINE



The Global Leadership & Innovation Virtual Program is a two-week interactive online training ground for aspiring global leaders and innovators.

The Virtual Program is grounded in empirical research on what makes successful global leaders and innovators. Through a combination of virtual interactive learning, project-based simulations, self-paced learning, discussions, and reflections, participants will:

- 1** Strengthen skills for effectively leading globally diverse teams in remote work environments.
- 2** Build innovation skills rooted in design thinking to stay competitive in the global marketplace.
- 3** Develop knowledge of key concepts and competencies related to global leadership and innovation.
- 4** Enhance understanding of how cultural differences impact communication and collaboration on high-performing teams.
- 5** Understand the brain science behind effective leadership and innovation.

**\* Participants will receive a certificate of completion.**

*"I felt like I was transported to the future where people are conscious enough to be curious about different cultures and willing to show up ready to do the work to improve their personal understanding as well as explore ways on how to be a better global community member. I loved all the tangible tools provided, I know I will continue to use them to help me be a better global community member and leader."*



# WEEK 1

\*\*Schedule is subject to change.

## MONDAY, JULY 19

### LIVE ONLINE INSTRUCTION

Building a global community & understanding cultural identity

### SELF-PACED MODULES

Brain Hijack! Emotional resilience & intelligence in the face of difference.

## TUESDAY, JULY 20

### LIVE ONLINE INSTRUCTION

**DIVER!** Applying a tool for suspending judgements, developing curiosity, and creativity, and navigating cultural difference.

### SELF-PACED MODULES

Exploring communication, emotional intelligence, and workstyle dynamics in academic & professional contexts.

## WEDNESDAY, JULY 21

### LIVE ONLINE INSTRUCTION

**Introduction to Design Thinking:** Mindsets and problem framing.

### GROUP CHALLENGE

Design thinking teams begin conducting research and interviews, and refine problem frame.

## THURSDAY, JULY 22

### LIVE ONLINE INSTRUCTION

**Leading with Impact on Global Teams:** Understanding different leadership styles to motivate and influence others into action.

### SELF-PACED MODULES

Reading & reflection  
Design thinking teams continue research and interviews.

## FRIDAY, JULY 23

### LIVE ONLINE INSTRUCTION

**Design Thinking:** Synthesizing research and generating insights.

### GROUP CHALLENGE

Design thinking teams continue work on projects.

**\*\*The time of live instruction will vary to accommodate various timezones.**

*"After the course, I gained many things. I know how to lead different people with different leadership styles, focus on something deeper (values) and not only focus on the surface of something. I learned how to cooperate with someone different from me and how to communicate and express myself better."*

# WEEK 2

## MONDAY, JULY 26

### LIVE ONLINE INSTRUCTION

**Managing Conflict across Cultures:** Learn skills & tools for managing and de-escalating conflict on global virtual teams.

### GROUP CHALLENGE

Design thinking teams continue work on projects.

## TUESDAY, JULY 27

### LIVE ONLINE INSTRUCTION

**Design Thinking:** Ideation and rapid prototyping.

### GROUP CHALLENGE

Design thinking teams bring ideas to life through building prototypes.

## WEDNESDAY, JULY 28

### LIVE ONLINE INSTRUCTION

**Reflection in Action:** Applying leadership & innovation frameworks to emerging team dynamics.

### GROUP CHALLENGE

Design thinking teams prepare presentations.

## THURSDAY, JULY 29

### LIVE ONLINE INSTRUCTION

**Design Thinking:** Prototype presentations and feedback.

### SELF-PACED MODULE

**Employability:** Translating your virtual global experience into enhanced employability outcomes.

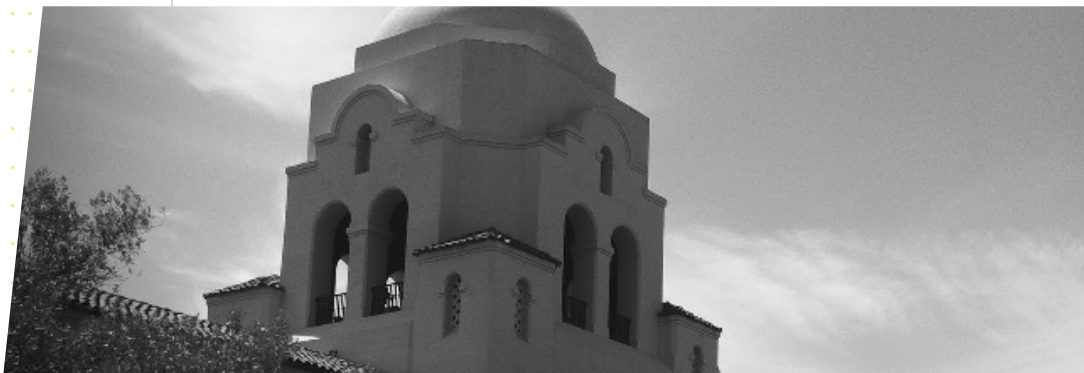
## FRIDAY, JULY 30

### LIVE ONLINE INSTRUCTION

**Program Review & Closing**

### SELF-PACED MODULE

**Program Evaluations**



# PROGRAM FEATURES

- Blend of 20 hours of live instruction, 8+ hours of self-paced learning, 7+ hours of collaborative group challenges & simulations.
- Hear from leaders at companies and startups in the San Francisco Bay Area & Silicon Valley.
- Access a global network of aspiring leaders.
- Learn from expert UC Berkeley instructors.
- Develop life-long leadership skills, equipping you to lead diverse teams & drive innovation.
- Receive a certificate and digital badge from International House, Berkeley.

*“This program is really excellent. I learned a lot about leadership, but the most important thing is that I could communicate with people from all around the world, which broadened my horizons.”*




# RATES

**TUITION** 749 USD Student Rate / 949 USD Professional Rate

**INCLUDES** 2-WEEK TRAINING / 35+ hours of blended instruction

## APPLICATION

To submit an application, visit <https://bit.ly/GLIVirtualProgram> or e-mail [cil@berkeley.edu](mailto:cil@berkeley.edu) for more details.



*“It was beyond an amazing experience. I received a glimpse of the world I would be working in as I hope to work in the international development realm. The combination of group work, individual work, and live instruction that made it worth it.”*



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